



### MADE FOR THE BEAUTY INDUSTRY

## **REACH.ai automatically** fills your book by sending Al-driven texts and emails.

Artificial intelligence powers REACH.ai communications 24/7 to automatically fill your slow times, vacant, and cancelled appointments. A product this smart is definitely a no-brainer!

## **REACH.ai Performs!**

More than 2,000 locations have already signed up to use REACH.ai across the US! REACH.ai has generated millions of dollars in bookings this year alone for our clients.



## **Finally give due** and overdue clients the communication they deserve.

REACH.ai plays matchmaker with your appointment book by knowing who is due and overdue for a service. It then sends highly personalized messages to each client making it easy for them book. No more blasts or manual setup for your staff. REACH.ai knows who to message and when – every time.

Hi Ashley, it's Emily from Brieshi Salon & Spa. I see that you're overdue for an appointment. I have an opening tomorrow at 7:00pm. If you're interested, tap https://bit.ly/1sNMwl to book!

## **Targeted AI-Driven Communication**

REACH.ai uses a deep-learning technology to contact the right guest at the right time based on their booking patterns. REACH.ai doesn't just send out a blind email to your guests, it finds the guest that is most likely to book and then sends them a personalized text message and/or email notifying them of the last-minute opening.



## Set It and Forget It

Because REACH.ai is already INTEGRATED into your POS system it takes less than 10 minutes to set up. Once activated, it seamlessly works behind the scenes with your scheduling software freeing your team to focus on doing what they do best – providing great client service! No training or upkeep is required. REACH.ai appointments show over 95% of the time, so you can have peace of mind!



More than 95% of **REACH**.ai bookings show up for their appointments.

# **Real Clients Enjoying Unreal Success**

## **Proven Results**

Our top-performing REACH.ai clients have earned as much as \$39,000 per month in additional revenue by leveraging the targeted, AI-driven messaging of our Optimized Package.

Continue reading to learn how REACH.ai is helping our clients shatter revenue expectations as they enjoy unreal success.



COLLECTION OF SALONS AND SPAS



of extra REACH.ai-generated revenue last month

ANDREW

Robert Andrew Salons & Spas are dedicated to providing each guest with the most professional, relaxing experience possible. Their 33,000-square-foot retreat is the home of more than 90 of the area's most highly trained and skilled stylists, colorists, aestheticians, massage therapists, nail technicians and barbers.



ROBERT (M) ANDREW

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# \$39,954 of extra REACH.ai-generated revenue last month

Pretty Girls Get Waxed is a professional, trendy, fun, full-body waxing center. They provide quality hair removal without the pain and hassle, featuring their very own Signature Hard Wax. Their wax centers employ the best licensed professionals who not only deliver superb service but also educate their clients on proper skincare.



the day spa @ OLAWNS F MED SPA

\$1U

of extra REACH.ai-generated revenue last month

The Folawns brand was founded in 1994 by owners Terry & Ken Folawn. Since then The Day Spa @ Folawns in San Antonio has become an award winning Salon and Med Spa. What started with only five hairstylists and one receptionist, has now grown to over 50 employees. At Folawn's our priority is to give you the experience of 5 star care. "Every guest, every time" is not just our slogan but our commitment.





## **GET STARTED WITH REACH.ai**

1.888.796.5755 sales@getreach.ai getreach.ai

\*Statistical information as of July 2021.