

# 5 reasons why your employees will love REACH.ai

You'll fall in love with the way REACH.ai plays matchmaker between your guests and your open appointments.



Hi there,

First and foremost, REACH.ai's primary duty is to automatically fill your appointment schedule by sending timely and personalized text and email messages to your guests who are most likely to book. Mission accomplished! However, there are **additional ancillary benefits** that trickle down and boost other parts of your operation.

## Here are five ways that REACH.ai benefits your team:

### 1. Full appointments lead to full wallets

Your service providers may be passionate about what they do, but at the end of the day, financial reward is probably their top priority. REACH.ai's intelligent matchmaker skills demolish the barriers between your providers and guests so that appointments get filled and everybody's happy!

### 2. New employees start strong

REACH.ai automatically fills your book, but it also allows you to prioritize filling the books of new hires by funneling appointments to them. Helping your new hires get off to a great start builds trust and loyalty toward you and your business. Happy employees are more productive, loyal, and less likely to leave.

### 3. Happy guests = happy employees

REACH.ai makes your guests happy by offering them perfectly timed open appointments that fit neatly into their schedule. It accomplishes this by using artificial intelligence in the same way popular service companies like Netflix and Amazon recommend products based on past purchasing habits. Your guests expect this level of customization. Happy customer, check! Happy employee, check!

### 4. Reduced manual labor

In a perfect world, your team doesn't have to spend endless hours trying to contact customers to fill open appointments. That perfect world is named REACH.ai. Its artificial intelligence is perfect for large tasks that involve constantly changing variables. This is because A.I. can quickly gather and analyze massive amounts of data before it recommends actions. Beauty businesses that leverage artificial intelligence not only have a smart, tireless, 24/7-worker on their team, their employees are freed up to perform the high-level services that machines can't do.

### 5. No training. All gaining.

You don't have to be a computer genius to enjoy the benefits of A.I. That's because REACH.ai does not require any training or setup. Plus, since it is already integrated into your scheduling software, it can be activated in only 10 minutes. All your employees need to do is sit back and watch it work.

**From new hires to seasoned pros, REACH.ai ensures that your book is filled and that your team is happy and productive.**